

# How You Can Prevent COMMON EXTERIOR PAINT PROBLEMS PEELING, BLISTERING, MILDEWING, CHALKING, STAINS

PAINTS ARE NOT INDESTRUCTIBLE. REPAINTING AT THE PROPER TIME AVOIDS THE PROBLEMS RESULTING FROM EITHER TOO SOON OR TOO LATE. PAINTING SCHEDULED TOO LATE RESULTS IN COSTLY SURFACE PREPARATION AND MAY BE RESPONSIBLE FOR DAMAGE TO THE STRUCTURE, WHICH THEN MAY REQUIRE EXPENSIVE REPAIRS.



## FACTORS AFFECTING COATINGS

### ENVIRONMENT

- AIR
- SUNLIGHT
- TEMPERATURE
- HUMIDITY AND RAINFALL
- COASTAL AREAS
- DIRECTION OF EXPOSURE

### SUBSTRATE

- WOOD
- METAL
- CONCRETE AND MASONRY

## INTERIOR DETERIORATION

### CHANGE IN APPEARANCE

- SOILING
- FLATTING
- COLOR CHANGE

### DEGRADATION

- CRACKING
- WEAR

## EXTERIOR DETERIORATION

### CHANGE IN APPEARANCE

- SOILING
- COLOR CHANGE
- FLATTING

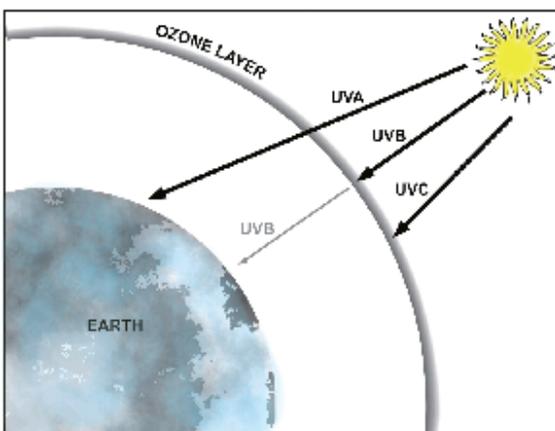
### DEGRADATION

- CHALKING
- CHECKING & CRACKING

### DISINTEGRATION

- EROSION
- CRUMBLING
- FLAKING & PEELING

### COMPLETE DETERIORATION



**FREE ESTIMATES**  
**30 Years Experience**

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